

PRESS RELEASE

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Announcing the Northern Utah Business & Economic Summit (NUBES)

Kaysville, Utah – November 1, 2011 – The Davis Chamber of Commerce is pleased to announce that the 2011 presentation of NUBES is scheduled for Wednesday, November 16, 2011, to be held at the Weber State University Davis Campus in Layton, Utah. Registration begins at 8 AM and the event ends at 1 PM. This event is open to the public.

The theme of this year's event is *"Thriving in a Rebounding Economy"* and will have various breakout sessions to address a wide range of business needs. "We see continued signs of economic recovery, particularly here in Utah and in Davis County. Companies that have perfected survival skills over the last three years are well positioned to take advantage of this new positive momentum," said Jim Smith, President/CEO of the Davis Chamber.

The keynote speaker for NUBES this year is Lt Governor Greg Bell, speaking at 8:30 AM. The Economic Forecast will be delivered by Dr. Jeff Steagall, Dean of The Goddard School of Business & Economics at WSU.

The Transportation breakout session will include an opportunity to hear from the leaders in the industry in Utah: John Njord of UDOT, Michael Allegra of UTA, and Andrew Gruber of the Wasatch Front Regional Council. They will share their "vision" of the future of transportation in Utah. Following that segment will be an update on the status of the West Davis Corridor, something that is vital to the growth of Davis County but very politically charged.

The Economic Development breakout session includes an overview of the Falcon Hill project, delivered by one of its architects, Jim Sutton of HAFB. This project is a "one of a kind" opportunity, unparalleled anywhere else in the county. There will also be a presentation on *Selling Davis County to the World* by Beth Colosimo of EDCUtah.

There will also be four Small Business breakout session topics.

The event ends with a RAPID FIRE session where local business support programs get five minutes each to present what they do for the business community in Davis County.

Further information is available online at www.davischamberofcommerce.com. You can register online, or by email at daviscc@davischamberofcommerce.com, or by calling 801 593 2200.

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