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Contact
Paul Murphy:
(801) 538-1892
pmurphy@utah.gov

UTAH'S AMBER ALERT GETS A PARTY

ELIZABETH & ED SMART WILL SPEAK AT AMBER ALERT BENEFIT

Saving children's lives is always something to celebrate. The Utah AMBER Alert Plan will get its own party on October 29 thanks to the Davis Chamber of Commerce Women in Business. Elizabeth and Ed Smart will be featured speakers at the Come As You Aren't Party to raise money for the AMBER Alert program.

"These dedicated businesswomen have already raised more than \$25,000 for the Utah AMBER Alert Plan," says Attorney General Mark Shurtleff. "Their generosity will help us do more to bring abducted children home."

The Women In Business raised \$5,230 in 2008, \$6,605 in 2009 and \$13,301 in 2010. The money raised make up the entire budget for the Utah AMBER Alert Plan because it does not rely on tax dollars.

Some of those funds were used earlier this week for the state's largest AMBER Alert training. More than 200 law enforcement officers, media members and other AMBER Alert partners heard from some of the nation's top experts and from parents who have experienced having their child abducted----including Elaine Runyan-Simmons.

"It was an awesome opportunity to share how far Utah has come since the time my daughter was taken," says Runyan-Simmons. "The AMBER Alert is an absolute lifesaver."

Runyan-Simmons became a child advocate after her 3-year-old daughter Rachael was abducted and murdered in 1982. She helped organize the Come As You Aren't Party and will make a presentation at the event. The public is invited to attend the party which will feature dinner, live music from Jannel Rap and Road Bound, prizes, silent auction and costume contest.

What: Come As You Aren't Party

When: 6:30-10:00 p.m., Saturday, October 29, 2011

Where: Davis Conference Center, 1651 N. 700 W., Layton

RSVP: Call Keri at 801-593-2200 or go to www.wibfundraiser.com